



## Conservation Resource Alliance Presents...

### *The Current:* A Biennial Celebration

Join Conservation Resource Alliance for *The Current*, a biennial celebration of river restoration, community conservation, and the partners who make our work possible. Taking place on **Thursday, September 17, 2026, from 4:00–7:00 p.m.**, this special event brings together supporters, community leaders, and conservation advocates to celebrate the impact of our collective work across Northern Michigan.

#### **Presenting Gold Sponsorship - \$5,000** *(limited to one sponsor)*

- Up to six complimentary tickets to the event
- Reserved table for your guests
- Five-minute speaking opportunity during the program
- Opportunity to host a table and provide branded giveaways to attendees
- Prominent logo placement on all digital event promotional materials and communications
- Hyperlinked logo featured on the event website
- Dedicated social media spotlight post recognizing your sponsorship and support
- Sponsor logo featured on event signage
- Recognition as the Presenting Sponsor during the event
- Event recap social media tag and shoutout

#### **Spotlight Silver Sponsorship - \$1,500**

- Up to four complimentary tickets to the event
- Reserved table for your guests
- Hyperlinked logo featured on the event website
- Sponsor logo featured on event signage
- Recognition as a Silver Sponsor during the event
- Event recap social media tag and shoutout

#### **Baseline Bronze Sponsorship - \$500**

- Up to two complimentary tickets to the event
- Sponsor logo featured on event signage
- Recognition as a Bronze Sponsor during the event
- Event recap social media tag and shoutout





## **Dinner Sponsor - \$2,500** *(Limited to one sponsor)*

- Up to five complimentary tickets to the event
- Reserved table for your guests
- Sponsor logo featured at the buffet and dining area
- Sponsor logo featured on event signage
- Recognition as the Dinner Sponsor during the event
- Hyperlinked logo featured on the event website
- Event recap social media tag and shoutout

## **Entertainment Sponsor - \$500**

- Up to two complimentary tickets to the event
- Opportunity to introduce the entertainment during the program
- Sponsor logo featured by the stage
- Recognition as the Entertainment Sponsor during the event
- Event recap social media tag and shoutout

## **Bar Sponsor** *Limited to Three Sponsors (Beer, Wine & Spirits)*

- Up to two complimentary tickets to the event
- Sponsor logo featured at the bar service area
- Recognition as a Bar Sponsor during the event
- Event recap social media tag and shoutout

